

## **Josh McIntosh**

### **Vice President of Sales and Marketing, Signature Accord**

John McIntosh is Vice President of Sales and Marketing at Signature Accord, a leading commercial carpet manufacturer located in Dalton, GA. Prior to joining Signature, John led marketing efforts for several companies. Notable is his four years heading up Interface's marketing, leading their efforts in introducing the industry's first "Climate Neutral" commercial flooring.

John's greatest strengths are his passion, drive and leadership. He thrives on challenges, particularly those that expand the company's reach. His most recent project involved a strategic partnership with Yellowstone National Park, harvesting over 40 tons of plastics thrown away by 3.5 million visitors each year, and recycling them into their products.

In 2011, John was invited to testify before the Senate Committee on Agriculture on how to grow jobs in rural communities using biobased technologies. His work while at Interface was recognized by Paul Hawken, Hunter and Amory Lovins in their book: "Natural Capitalism-Creating the Next Industrial Revolution". In it Hawken wrote that John and his colleagues were "creating perhaps the best archetypal firm so far of the next industrial revolution." He has carried that same passion to Signature, where he helped create "The Yellowstone Collection", a series of five patterns that are an industry leading 80% green by weight. The Yellowstone Collection was awarded the 2012 "Excellence in New Uses" award by the United Soybean Board, and has recently become the first commercial carpet to be certified by the USDA as Biopreferred.

John holds a bachelor's degree from the University of Alabama, where he played football for the legendary Paul "Bear" Bryant. He lives in Dalton, GA with his wife Amy. Their son Jake currently resides in Houston, and daughter Mallory is a rising senior at The University of Alabama.